



### Stop by Our Booth #403

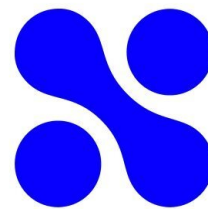
Howell to Sports would like to invite you to stop by our booth #403 at next week's conference in Atlantic City. We have a couple exciting new products we are introducing. If you run a senior citizen program you will want to hear about the **NeurotrackerX**.

In addition, we are proud to announce our new partnership with **Sports Vision Pros**. We will be giving away one of our new Essential Training Kits as our door-prize. This is a \$249 value so stop and take a look at it.

Please continue reading to get additional information on the **NeurotrackerX** program and some of our other products. See you in Atlantic City next week!

## Why NeurotrackerX?

NeuroTracker is a cognitive training program that is designed to improve mental performance. NeuroTracker challenges you to track multiple targets moving dynamically in 3D space, and adapts movement speed and complexity in a way that optimally trains your high-level mental abilities. Cognitive training is a form of exercise for the brain that is designed to improve mental abilities such as memory, attention, decision-making and awareness.



*NeurotrackerX*

NeuroTracker differentiates itself from other cognitive training programs on the

market with its scientific evidence of rapid improvements across many high-level cognitive abilities and transfer to human performance.

**Rapid improvement:** Even with minimal training, users quickly see mental improvements. Just 18 minutes of training per week can robustly improve high-level cognitive abilities such as attention, executive function, working memory and processing speed. Most users experience positive results with just 1.5 to 3 hours of distributed training.

## The SVP Essential Training Kit



The **SVP Essential Kit** consists of the following tools:

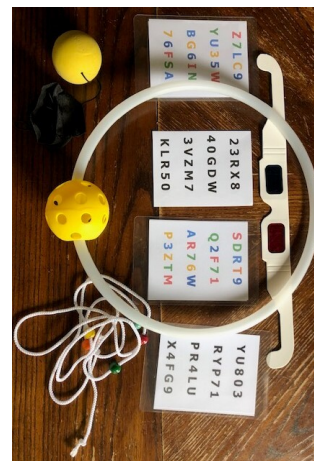
- \* One SVO 4 Ball vision Ring
  - \* One Near-Far Chart
  - \* One set of ACE Charts
  - \* One Directional Arrow Chart
  - \* Vector® Ball
  - \* One set of 4 colored, numbered bean bags
  - \* One tracking ball
- \* One 20' brock string
  - \* One carry bag
  - \* **Video Instructions can be found on the [SVP website](#).**

The pre-sale of this item will begin Feb. 20th and you can see it at [Howell to Sports V Training](#)

## For Your Pickleball Players

[Howell to Sports](#) covers all the bases (and courts)! For your Pickleball players, we offer the **DVA Pickleball Kit**.

With the DVA Pickleball kit, you're not just playing the game; you're actively investing in your skill development. It's a comprehensive toolset that empowers you to train smarter and more effectively, helping you become a more proficient and agile pickleball player. Whether you're a beginner looking to build a strong foundation or a seasoned player aiming to refine your skills, this kit is your gateway to a higher



*DVA Pickleball Kit*

level of pickleball performance. Elevate your game, enhance your visual acuity, and step onto the court with newfound confidence.

Take a look at some seniors using the DVA Kit:

**Comeback ball**

**Vision Ring**



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